

Content

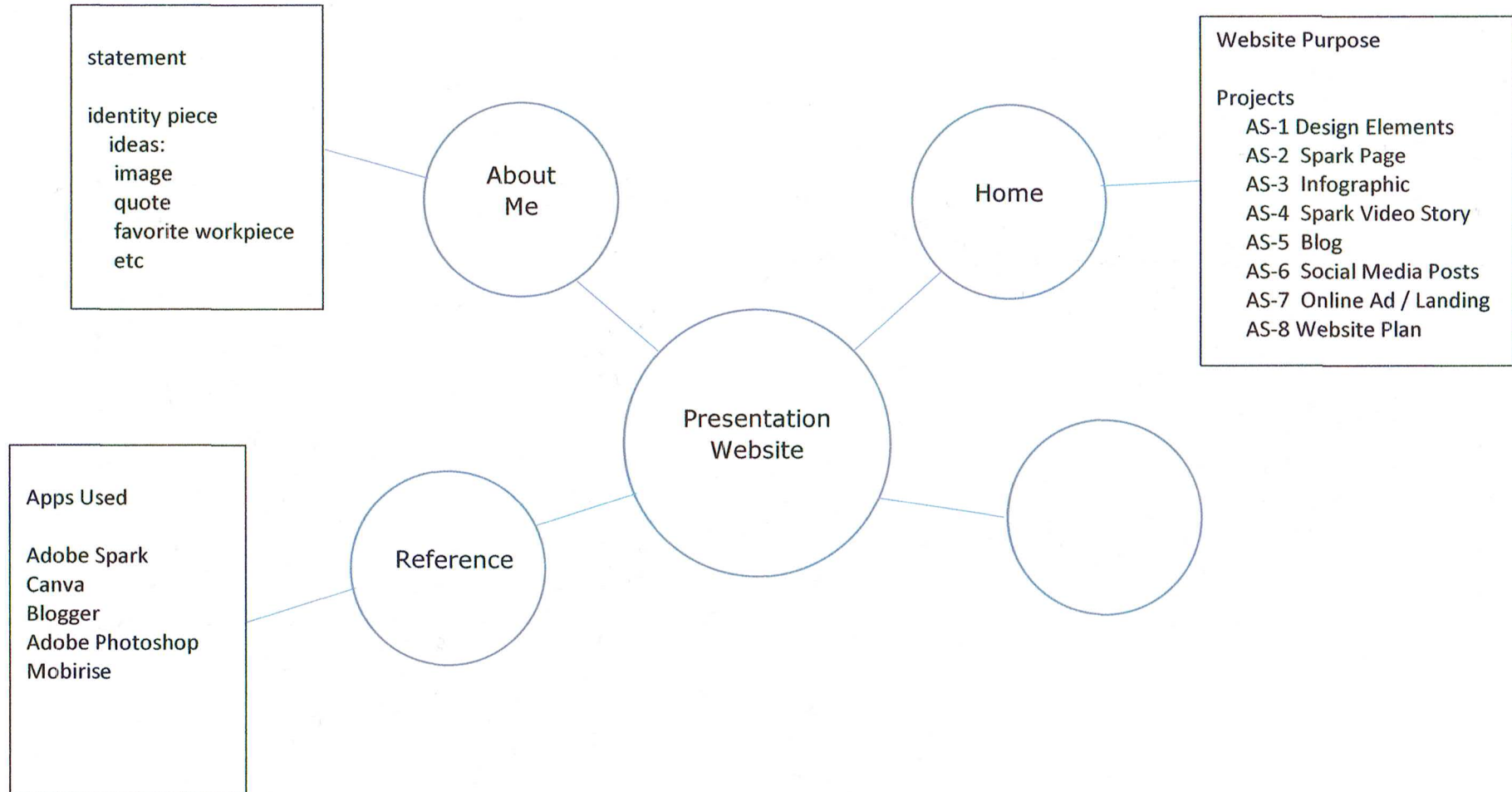
for the Web

Website Plan

<p style="text-align: center;">Target</p> <hr/> <p>Who is the item for? (audience)</p> <hr/> <p>Why: What is the item's job?</p> <hr/> <p>Why: What is value to the audience?</p> <hr/>	<p>What is the website for?</p> <p>Presentation of Work from MACA 2725</p> <p>Audience:</p> <p>maca-web.com website</p> <p>Range: students in MACA, prospective internships</p>		<p>Project guidelines:</p> <p>Straightforward presentation of the class, self, and class projects.</p> <p>Each project page will include the plan pdf and an image display or link to the build.</p>
<p style="text-align: center;">Plan</p> <hr/> <p>Where will the item be located?</p> <hr/> <p>What elements will the content item have? (ex: title, image, date, description, etc. / outline)</p> <hr/> <p>What are the delivery specifications? examples: aspect ratio / dimensions</p> <hr/> <p>How will you create the item?</p>	<p>Use Content Map on next page to organized content</p>		
<p style="text-align: center;">Design</p> <hr/> <p>Attach layout wireframes – simple squares design thumbnails – graphic detail</p> <hr/> <ul style="list-style-type: none"> • tone / personality • existing brand items • color scheme • typography • graphics • images 	<p>Page Wireframes</p> <p>Home About Me References</p>	<p>Style Tile</p> <p>brand elements adjectives (tone /personality) typography color scheme image style background patterns icons graphics</p>	<p>Prototype – XD</p> <p>Follow-along Use wireframes to create a website prototype.</p>
<p>a) Website purpose</p> <p>b) MCC logo</p> <p>c) About (self-introduction)</p> <p>d) References apps used Adobe Spark</p>		<p>e) Class projects</p> <ul style="list-style-type: none"> • AS-1 Design Elements • AS-2 Spark Story Page • AS-3 Infographic • AS-4 Spark Video Story • AS-5 Blog • AS-6 Social Media Posts • AS-7 Online Ad and Landing Page • AS-8 Website Planning 	<p>Link, site, image, pdf?</p> <p>image link image link or site link image images and link style tile image</p>

Content Map

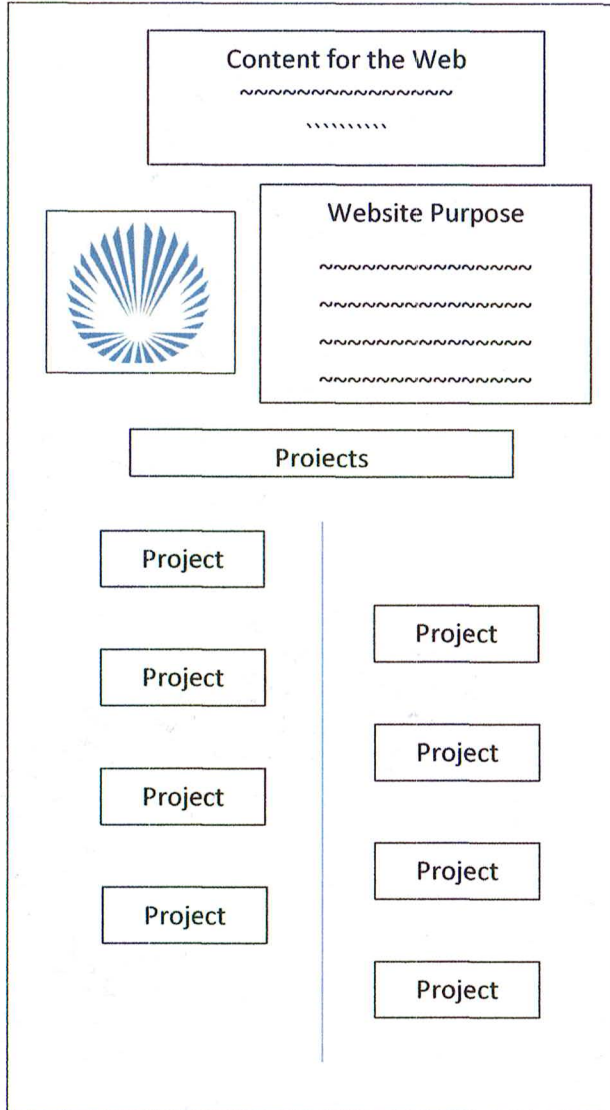
How is the content organized?



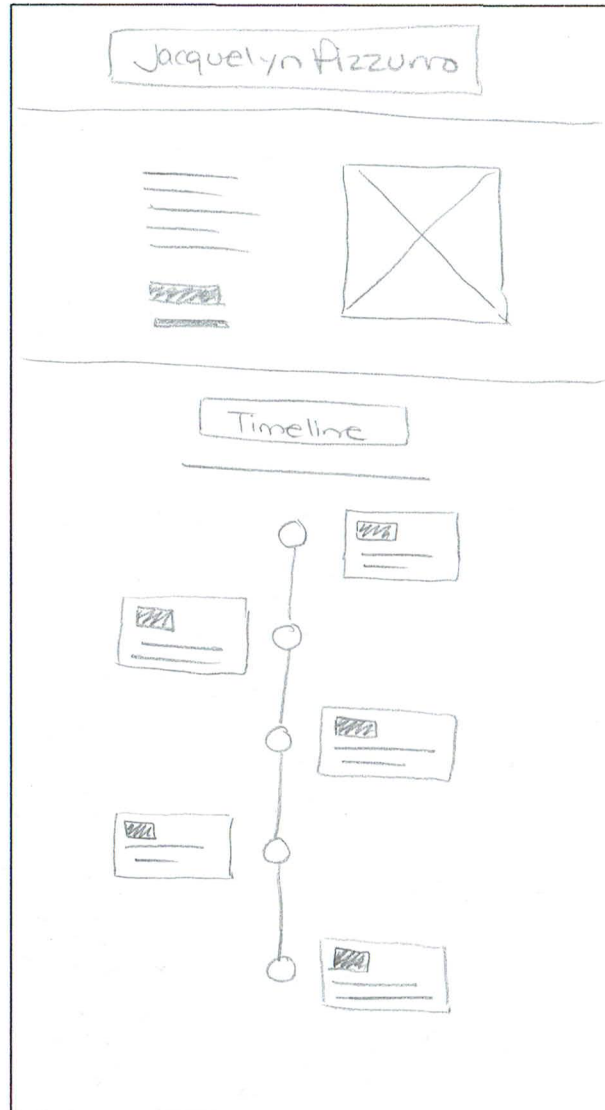
Page Wireframes

How are the page elements laid out?

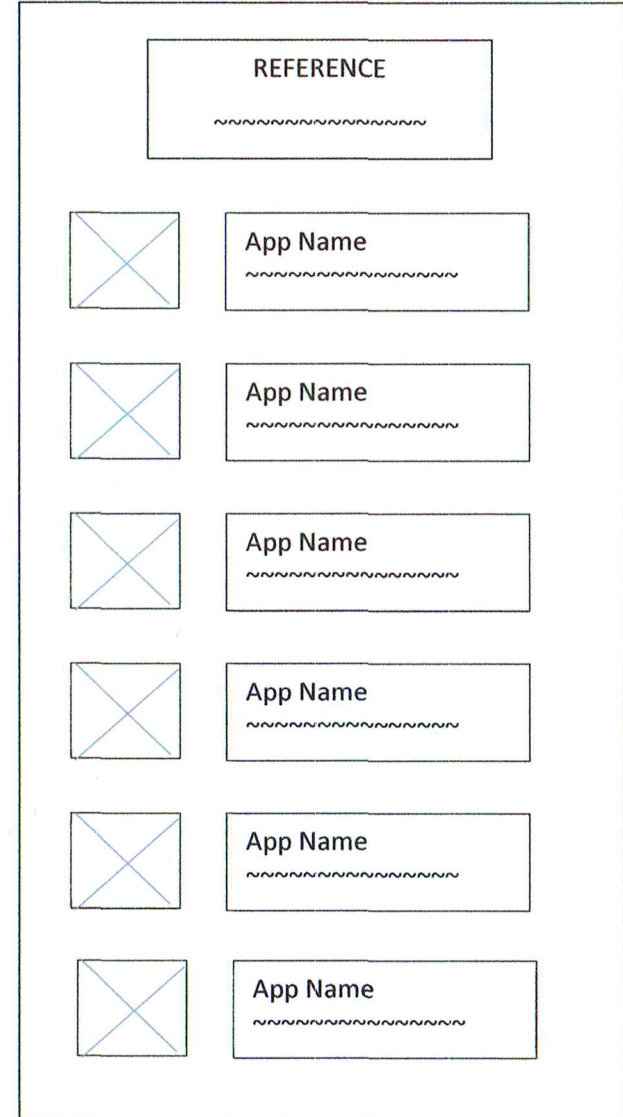
HOME



ABOUT ME (Choose from Mobirise section selections)



REFERENCE



Sitemap with Content Sections Diagram

- 1) Create rectangle shapes for each page / linked site and connect with lines and arrows
- 2) Place a rectangle shape for each content section on the page

List your Pages
Home
Projects
AS-1 Design Elements
AS-2 Spark Page
AS-3 Infographic
AS-4 Spark Video Story
AS-5 Blog
AS-6 Social Media Posts
AS-7 Online Ad / Landing
AS-8 Website Plan
About
Reference

